



MINUTES: MADC Executive Committee (CEC) Meeting
 Meridian Police Department, Media Room *or* *Zoom
 1401 E Watertower St, Meridian, ID 83642
 February 15th, 2024 | 3:00-3:45PM

Executive Committee Members (12): Kendall Nagy, Director | Hailey Blogg, Secretary | Anne Little Roberts, Business SR | Susie Stertz, Civic SR | Kati Chauvin, Government SR | Brenda Willson, Healthcare SR | ~~Robert Rodriguez, Law Enforcement SR~~ | (Media SR, Open Position) | Earl Scharff, Parent SR | Jacob Cluff, Religious/Fraternal SR | Yoonwa Saechao & ~~Kyle Bender, School SR~~ | David Phillips, Substance Abuse SR | Sydney Nate, Youth SR | Danielle Fanopoulos, Youth Serving SR

TIME	SPEAKER AGENDA ITEMS	NOTES
3:00	Kendall Nagy, Director: Welcome Additions to agenda?	(all) sign-in, introductions
3:03	Hailey Blogg, Secretary: 11/16/23 CEC Meeting Minutes Vote (sent out via email)	(Secretary) record attendees, monitor Zoom, take minutes; special attention to action items & votes (all) vote to amend or approve minutes- motion, second, all in favor, anyone opposed? Motion to pass November’s CEC Meeting Minutes. 1 st – Susie 2 nd – David. All in Favor. November CEC Meeting Minutes Pass.
3:05	Kendall/All: Movie Night Sponsor MADC 20 Yr. Anniversary	(all) debrief the 20 Yr., brainstorm and share ideas for upcoming projects/programs (Kendall) Items to discuss: there are three opportunities for guest speakers at the 2024 MADC meetings following the CEC meetings. MADC 20-Yr feedback: thank you for all your help. Need to brainstorm possible ideas for PSAs, the PSA will need to be submitted by May 10 th . Sector Representatives serving on the CEC, we can discuss what next year looks like. If you are planning on leaving your position or want to move around please let us know so we can discuss what that looks like. Working on the 2024 calendar to see what people want to help/volunteer with throughout the year. (Danielle) Imagine by Northpoint is going to be the 2024 MADC Movie Night sponsor. (Thank you!) (Kendall) Want to hear everyone’s feedback from the 20-Year. (David) Went super well. (Susie) Went really well, it felt like we were “somebody” seeing all those people attend to hear what MADC is all about. Speakers were excellent, and it ran well. (Danielle) We know conversations from the event are going to go further. For example, when I was spending time with my team they were making announcements and discussing MADC. (Earl) We got a lot of new information out to people who weren’t familiar with MADC and can now see all we do. Maybe discuss ideas getting SCHEELS more involved? (David) Neat to see SCHEELS involved with MADC even though they aren’t even open yet. Albertsons and the challenge coins, those were nice touches that pulled it all together. (Anne) Do we have extra challenge coins? (Kendall) We have leftover challenge coins and T-shirts. (Anne) Maybe we should

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	<p>Guest Speaker Suggestions (5/16, 8/15, 11/21)</p>	<p>give one to the rest of the council. I know Treg really wants one. (Kendall) Good idea, I set one aside for Treg. (Earl) Shout out to WASD, tremendous job setting up the room with us. (Danielle) Perfect room and set up, it was intimate but with a lot people. (Kendall) We worked a lot with Amy Murphy, she loved the map we provided for setup. We left a challenge coin and flower bouquet for her. (Anne) I saw SCHEELS, did Albertson’s show up? (Kendall) Yes, Kathy was there. (Danielle) What was the headcount? (Hailey) 132. (Kendall) We had 160 RSVP, was that including everyone? (Hailey) It was a headcount of the entire room. (Earl) Was Channel 6 the only media in attendance? (Kendall) Yes, they did a great story covering the event and then Community Anti-Drug Coalitions of America (CADCA) wrote a story for their international e-newsletter. Help from the City Communications Team was great. Kelsey put in her notice. She stayed to help with the event and the 20-Yr was her last day. We ran into technical difficulties recording the presenters, so the video is not what we hoped but it is important to capture the event for the historical features. I want to apologize that it was a busy start at the event and we did not touch base as a group before the event kicked off. (Danielle) There really isn’t anything that we could have done better. (Anne) Things that we couldn’t control, like parking. (Kati) I think one of the biggest impacts was the impact statements and why everyone chose to be a part of MADC. (Sydney) Yeah, it was really special hearing everyone’s story. It was cool seeing different groups of people there. (Kendall) These last few thank you letters and the newsletter posting next week will be the wrap up of the 20-Yr.</p> <p>Moving on...for speakers, we will need some speakers for the General meeting following CECs in the coming year. Any suggestions or thoughts? (Anne) I think we should have the Chief every year, it is great having someone that is so direct. (David) 2CDF Coalition has the Sheriff and the Prosecuting Attorney present annually on “this last year in drugs.” They present on things they’ve seen, hurdles or trends. That might be something to think about. What the police department is seeing in regard to drugs. (Kendall) With law enforcement representation on the CEC, MADC has access to drug trends and what it looks like each year. (Hailey) The Prosecuting Attorney that speaks at the MPD Youth Academy might be interested in speaking to the coalition. (Earl) Diversion for juveniles or juvenile probation. (Hailey) Maybe the Bridge. (David) The Bridge focuses a lot on diversion, care, focusing on family. (Jake) One program, Safer for Families Network, Lutheran group. They do a diversion program, trained individuals that work in the State of ID. (Danielle) If we do the Bridge we can partner with the Youth Crisis Center. (Kati) I really enjoyed having Dr. Bingham, I come from Vet medicine so I have a lot of contacts. (David) As a band parent now, one of the more involved parents has a business called Pressing Matters (card provided). Talked about the vet presentation, he discussed about what they do in regard to opioids. Tall Cop talks about the negatives with substances and does not really provide a solution. I talked to Brandon Barnes, retired pro-baseball player, he would</p>
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	<p>Summer PSA Ideas</p> <p>Sector Rep. (renewals/suggestions)</p>	<p>like to talk to MADC about being a former professional athlete and tying it to the Natural High concept. Group called Inland Valley Pheasants, maybe incorporating more concepts into NH. (Earl) Maybe someone from PAL or another sports organization about how they are steering kids away from drugs. (Jake) new concept for a Mayor’s initiative called Meridian Moves and it is going to be based on 4 buckets: physical, mental, community, and programs. Programming will be coming from Mayor’s walking club, Do the Right, Unplug and Be Outside. It is in the very early stages of planning. Three events each month, that are a variety of different strategies. (Kendall) Does anyone have a top two choice for the speaker ideas we discussed? (David) Something more adult lined. (Earl) Prosecutor and PA. (Kati) Juvenile Corrections and the Bridge together. (Brenda) I think Juvenile justice and Bridge is appropriate and timely due to legislation. That will hit home for a lot of people. I bragged in Boise and I think Boise wants to know how we do what we do and how MADC is so successful. I can help connect if needed. (Kendall) PSA for theaters this summer. We have talked about a few ideas. (Hailey) A typical one we do is a NH PSA. We discussed featuring Sydney on weight lifting. If that is something Sydney is open too. (Sydney) Yes, we can do something like that. (Kati) Career Tech Program, piloted their class last year and they produced video and put PSAs together on vaping. One of their PSAs they created was on NH. It is really good video and maybe we can incorporate. (David) What was the PSA suggested? (Hailey) Like we’ve done in years past, I suggested doing a NH video with the youth sector rep. (David) Did we determine what that is? (Kendall) That is what we just discussed with Sydney and weight-lifting.</p> <p>Moving onto SR positions, if you would like to stay on as a Sector Rep., or are considering exiting, please let us know and if you have any ideas of who might be a good fit to fill your role. Annual one-on-one check-ins will be scheduled soon and surveys for you to provide anonymous feedback will be sent out in the next month or two.</p>
<p>3:40</p>	<p>Any Additional CEC Business Updates Discussion</p>	
<p>Meeting Adjourns: 3:45pm</p> <p style="text-align: center;"><i>MADC General meeting to follow at 4pm. *Please note, the General meeting has a different Zoom link. (The next CEC Meeting is scheduled for 3pm, May 16th, 2024.)</i></p> <p style="text-align: center;">Thank you for serving on the Executive Committee as a prevention advocate.</p>		

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